



FOR IMMEDIATE RELEASE
Contact: Sophia Ma
Phone: 310.898.3326
E-mail: sophia.ma@ipscorp.com

IPS® CORPORATION LAUNCHES NEW WEBSITE

New, easy navigation design will help professionals find the right products within clicks.

Los Angeles, CA – January 12, 2009 – IPS Corporation has launched a new website, www.ipscorp.com. With a new design and an easier navigation format, professionals in the plumbing, construction, manufacturing and composite and plastic fabrication industries can quickly find useful information about our company and products – solvent cements, primers, structural and assembly adhesives, sealants, plumbing and roofing products.

“IPS Corporation brands have grown over the years,” said Eric Bescoby, CEO of IPS Corporation, “and we want our customers to have quick and easy access to information about those brands”.

The new website delivers this superior access with improved features which include:

- Detailed description of IPS Corp. brands (Weld-On®, Water-Tite®, Test-Tite®, Guy Gray™, Truebro®, Studor® and Jimco) and its related products
- Simple product search by brand, product description and industry
- Easy access to product literature, product bulletins, MSDS / SDS sheets and specification sheets that can quickly be viewed, downloaded and printed
- Instructional videos about the safety and use of Weld-On solvent cements for pipe installation
- Frequently asked questions and answers

Additionally, all web content has been updated to assist our customers in better understanding our products and their useful benefits. Continue to look for more enhancements on our website like distributor locator and online customer service functions, which will be coming soon.

About IPS Corporation

IPS Corporation is the trusted leader in manufacturing adhesives, solvent cements, and numerous components and supplies for the plumbing, construction, manufacturing and plastic fabrication industries. Headquartered in California, IPS Corp. has operations throughout the United States, as well as China, and a worldwide network of sale representatives and distributors. More information can be found at www.ipscorp.com.

#