**WELD-ON INSTANT WIN GAME** 

# Promotion FAQs



## What is the purpose of the promotion?

Build a relationship with our installers so we can communicate with them directly in the future.

## How long is the promotion?

The promotion will run 3/1/2024-2/28/2025.

What about product that may be sold after 2/28/25 with the sticker? The site will communicate that the game has ended, but free training is always available.

## Who is eligible to play?

Anyone 18+ living in the U.S.

Does the person need to be a US citizen? No, the person needs to be living in the US and have a zip code to enter.

## What is the game?

The interactive game simulates a slot machine. A match of three products wins a prize (VISA e-gift cards).

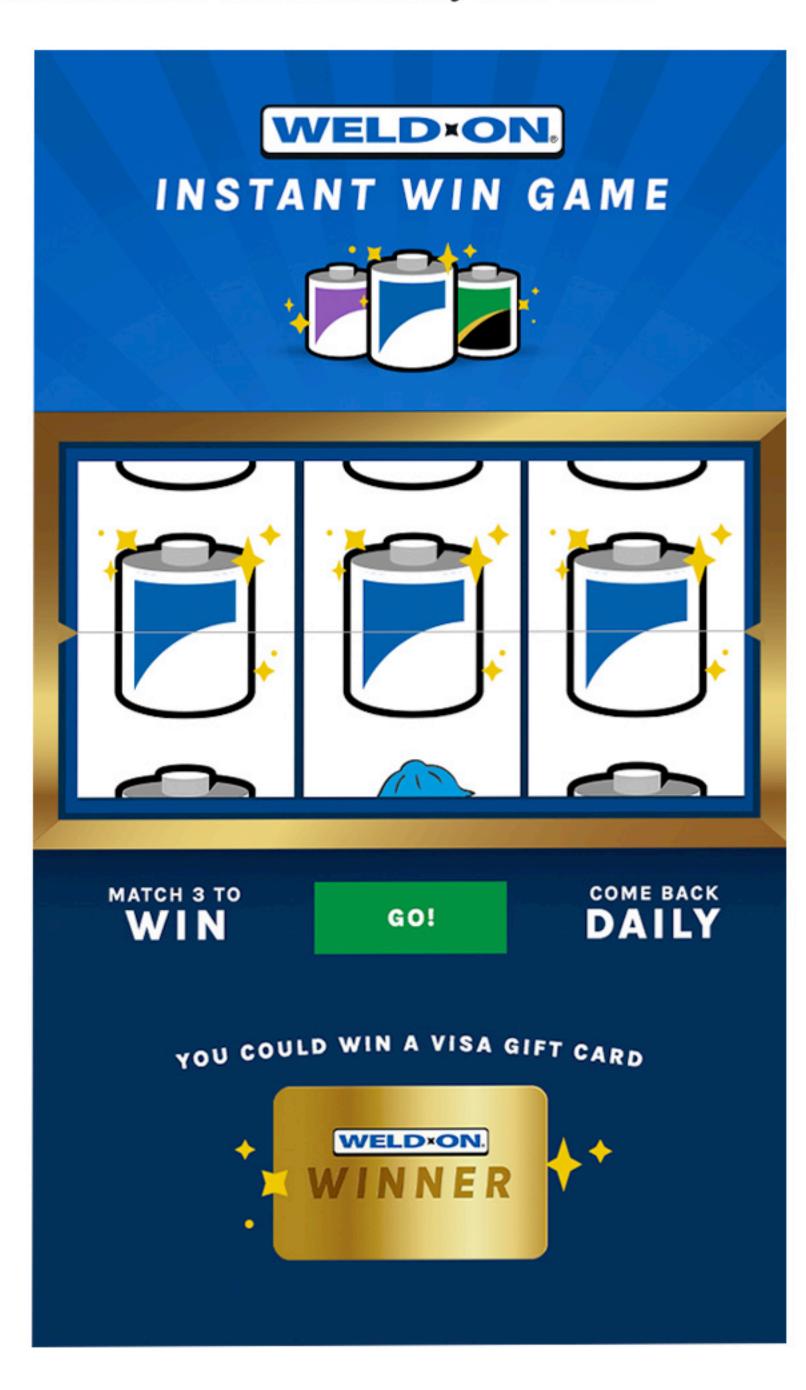
#### How can installers enter?

Installers can access the promotion by scanning the QR code on packaging and signage or by going to www.weldonwin.com.

# What are the prizes?

\$5, \$10 and \$25 VISA e-gift cards.

- How will the prizes be delivered? Winners will receive the e-gift card link via confirmation email.
- How many times can someone win? Installers can win once per day, and they can come back and play daily.



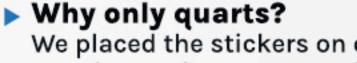
## Is purchase required to play?

No, Installers can scan any sticker or POP with the QR code to play.

## What products will the label be on?

The QR code sticker will be on the following products:

SKU	DESCRIPTION	SIZE
10119	711 Gray PVC	Quart
10210	P-68 Purple Primer Alt	Quart
10209	P-68 Clear Primer Alt	Quart
10165	725 Blue Wet/Dry Cement	Quart
10223	P-70 Purple Primer	Quart
10222	P-70 Clear Primer	Quart
10089	705 Clear PVC	Quart
10201	C-65 Clear Cleaner	Quart
10161	721 Blue PVC	Quart
10144	717 Clear PVC Domestic	Quart
12085	Duit 413 Clear	Quart
12089	Duit 413 Gray	Quart
13342	748 Blue Pool Fast	Quart
13567	746 Gray Pool Heavy	Quart
11659	724 Gray CPVC	Quart
10280	795 Clear PVC-Flex	Quart



We placed the stickers on our most popular products across all segments.



## What should we do if an installer reaches out with questions about prizing?

If an installer reports they did not receive their gift card link, please send an email to:

Lauren Sheffield (Isheffield@cataboom.com) and Kathreen Bankston (kbankston@cataboom.com)

& CC support@cataboom.com and Amy Gravesande (agravesande@nomadicagency.com).

If you have any additional questions, please contact your Weld-On Sales Manager.

Read the rules here: English and Spanish

