

## THE WORLD'S MOST TRUSTED BOND

# Weld-On Expands Production Into Europe

Weld-On Adhesives, the leading global manufacturer of highperformance solvent cements, has expanded its global footprint by acquiring SABA Adhesives and Sealants' solvent cement manufacturing facility in the Netherlands. This strategic move will allow Weld-On to fulfill its growing demand for advanced solvent cements and pipe joining products in Europe.

### Local Distribution and Production Advantage

Weld-On brings 70 years of manufacturing expertise to Europe along with its world-class products, on-time delivery, and customer satisfaction. The new manufacturing and distribution facility allows Weld-On to serve European distributors and customers quicker and



more efficiently. "With our investment in local production and inventory, we can expand our distribution in the industrial, plumbing, pool, and irrigation industries. We have already partnered with several new distributors that were waiting for this expansion" said Robert Ignatzek, Director of New Market Sales.

#### **Customer Experience Advantage**

Weld-On creates long-term partnerships and brand loyalty by focusing on the success of its customers. Service and support uniquely differentiate Weld-On from other providers and has led to exceptional net promoter scores. Weld-On trains over 10,000 contractors and sales associates across the globe each year and will expand the program into Europe in 2025.

### Technology Advantage

Weld-On has a wide-range of products that are certified to European and global standards. The portfolio includes ECO and ultra-low VOC formulas that are better for installers and better for the environment. "Our broad assortment allows us to improve the user experience by offering unique and tailored solutions for different applications" said Aaron Hanlon, Vice President of Global Marketing. Weld-On has a long history of partnering with manufacturers and specifiers to make unique formulas and private labeled products.

For more information or to inquire about distribution opportunities in Europe, contact Robert Ignatzek at **robert.ignatzek@weldon.com** or complete our contact us form at weldon.com/contact-us.